

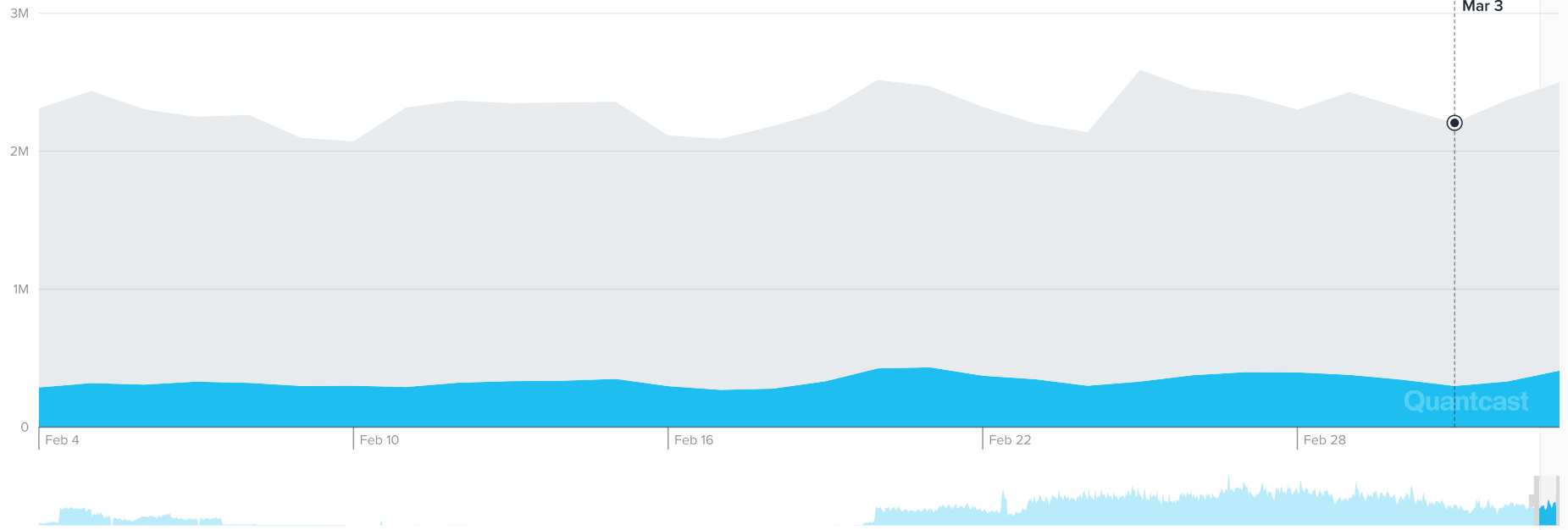
PixFuture Traffic Insights

Uniques Visits Views

< Feb 4 2018 to Mar 5 2018 30 DAY TOTAL >

106.8M
GLOBAL VISITS

453.0M
GLOBAL VIEWS



30 DAY

- United States
- Rest of World
- Global Total

	VISITS	VIEWS
United States	13.4M	51.7M
Rest of World	93.5M	401.4M
Global Total	106.8M	453.0M

Demographics

GENDER

Male



INDEX

122

HOUSEHOLD INCOME

\$0-50k



INDEX

99



Female



79



AGE

< 18



115

18-24



93

25-34



99

35-44



103

45-54



94

55-64



96

65+



85

CHILDREN IN HOUSEHOLD



No Kids



88

Has Kids



112

US AVERAGE



\$50-100k



100

\$100-150k



102

\$150k+



101

EDUCATION LEVEL



No College



86

College



106

Grad School



126

ETHNICITY



Caucasian



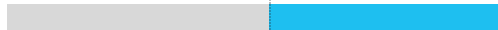
90

African American



118

Asian



189

Hispanic



122

Other



114

US AVERAGE

Cross-Platform

Uniques

Visits

Views

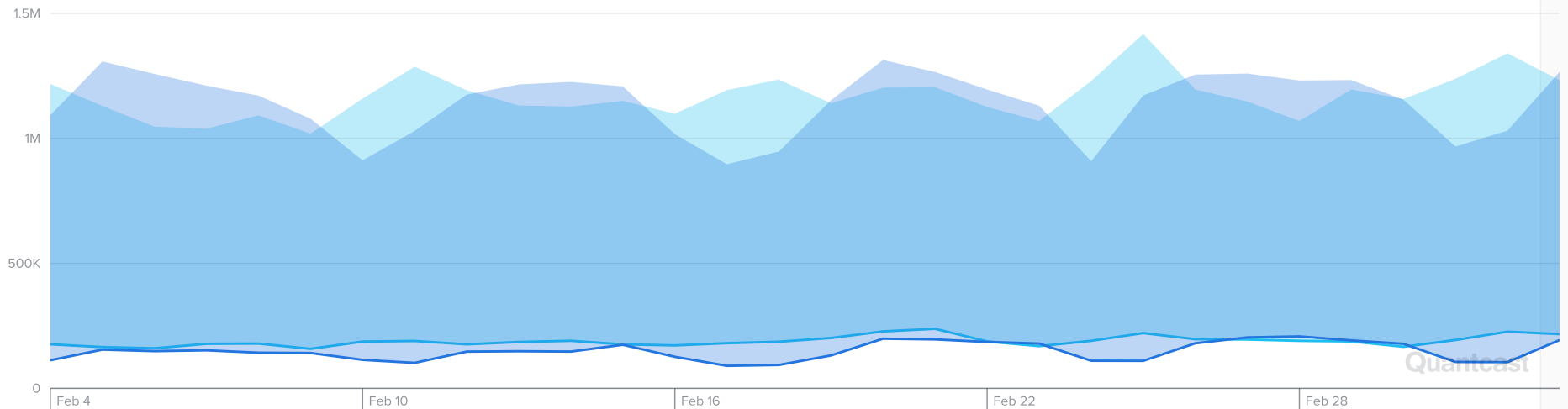
People



Feb 4 2018 to Mar 5 2018

30 DAY TOTAL





30 DAY	UNIQUES	% UNIQUES
<ul style="list-style-type: none"> ■ Mobile Web ■ Desktop Web Global Total 	<ul style="list-style-type: none"> 21.9M 21.1M 43.1M 	<ul style="list-style-type: none"> 50.9% 49.1% 100%

Shopping Interests

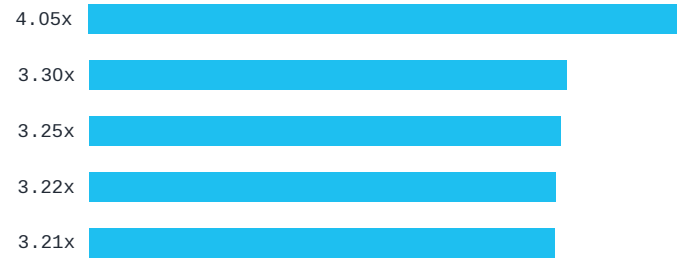
- 🚗 Automotive
- 👤 Psychographics
- 💰 Financial
- 📱 Consumer Electronics
- 👕 Apparel

OWNED MAKE

- 1 Acura
- 2 Lincoln
- 3 Kia
- 4 Mazda
- 5 Infiniti









IN MARKET MAKE & MODEL

AFFINITY



AFFINITY

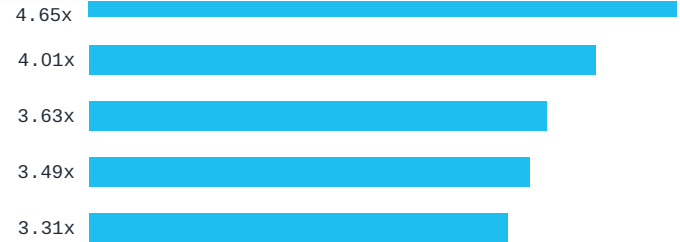


-  Consumer Lifestyles
-  Entertainment
-  Home Owners
-  Mosaic
-  Other Retail
-  Packaged Goods
-  Restaurants
-  Travel

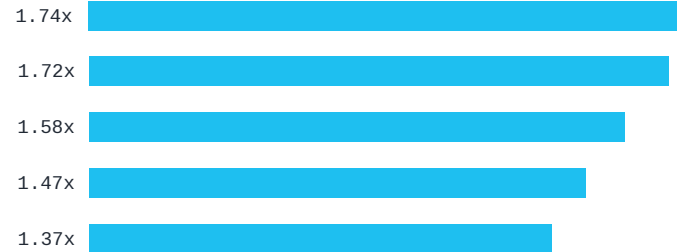
- 1 Volvo
- 2 Lincoln
- 3 Infiniti
- 4 Mercedes-Benz
- 5 Acura

NEAR MARKET BODY STYLE

- 1 Pickup Truck
- 2 Small/Mid-Size SUV
- 3 Mid-Size Car
- 4 Luxury SUV
- 5 Full-Size SUV







AFFINITY



Powered by the [Quantcast Audience Grid](#).

Media Interests

-  TV
-  Streaming Media
-  Movies
-  Music

GENRES & CATEGORIES

- 1 NBA Basketball
- 2 Science Programs
- 3 Spanish Language TV Networks
- 4 Early Morning News Programs
- 5 College Football

NETWORKS

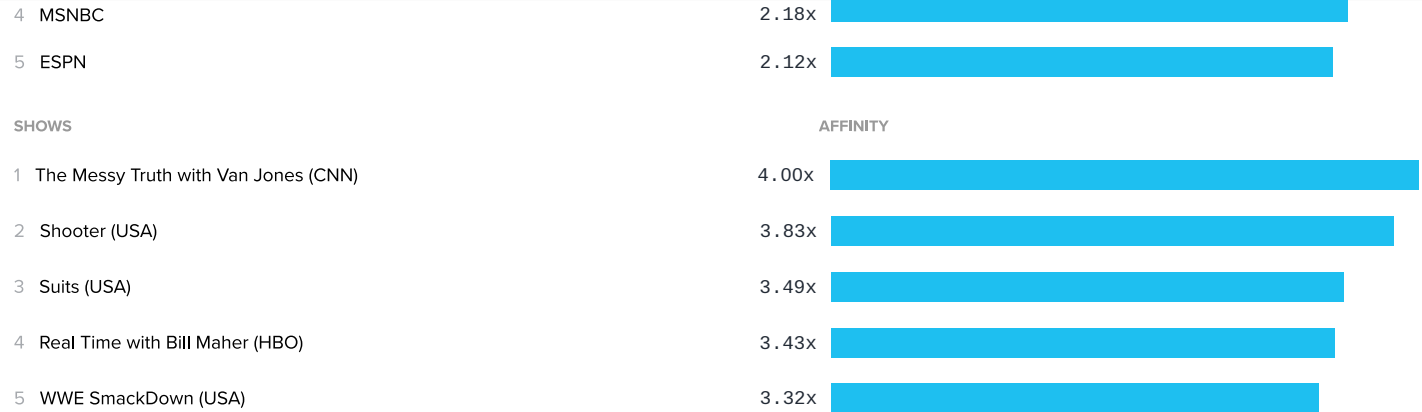
- 1 CNN
- 2 Discovery
- 3 TBS

AFFINITY



AFFINITY

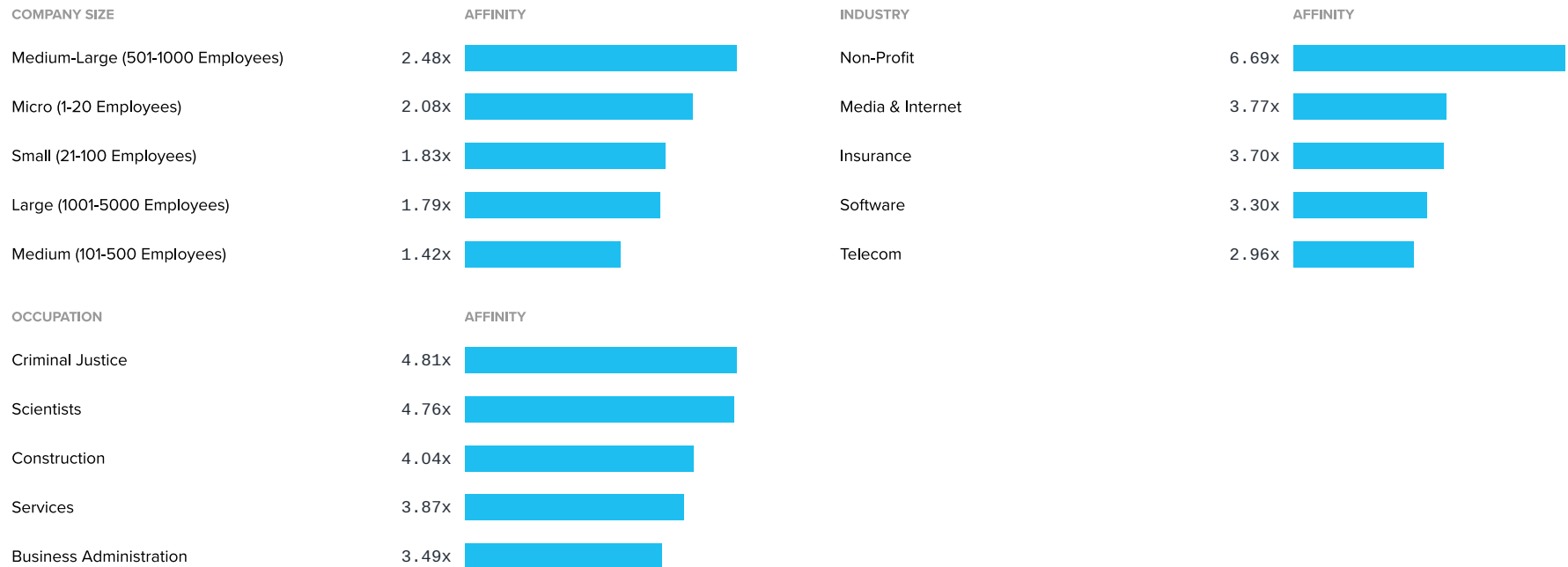




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Business & Occupation

Industry & Occupation



General Interests

General Sites

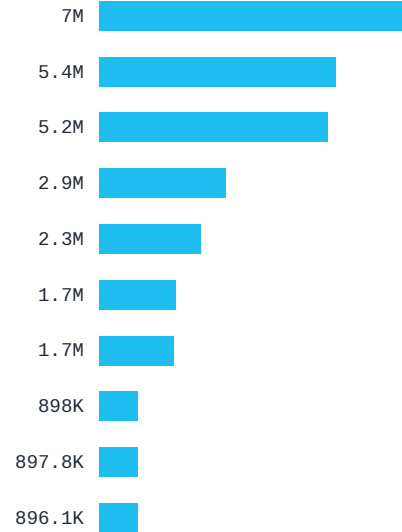


Geographic

COUNTRIES

United States
Spain
India
Brazil
Russia
France
United Kingdom
Poland
Indonesia
Philippines

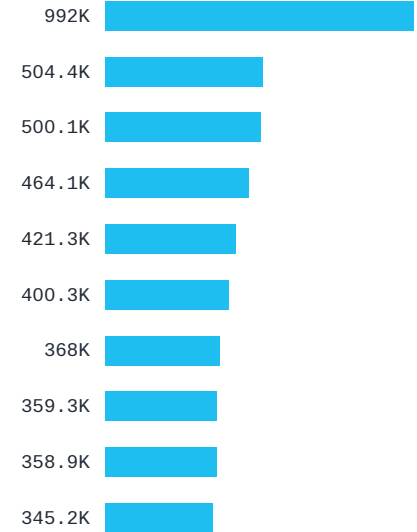
UNIQUES



GLOBAL CITIES

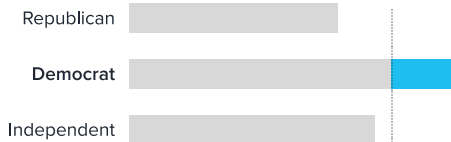
Madrid (ES)
Moscow (RU)
Chennai (IN)
Bangalore (IN)
Sao Paulo (BR)
Jakarta (ID)
Barcelona (ES)
Makati (PH)
Lima (PE)
Delhi (IN)

UNIQUES



Political Interests

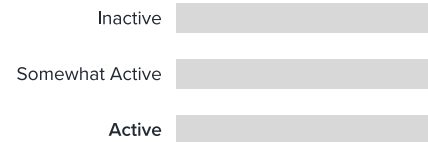
POLITICAL AFFILIATION



INDEX

US AVERAGE

POLITICAL ENGAGEMENT



INDEX

US AVERAGE